The Second Coming of Steve Jobs: The Man Who Changed the World

Steve Jobs was a visionary entrepreneur who co-founded Apple Computer, Inc. in 1976. He was instrumental in the development of the Macintosh personal computer, the iPod, the iPhone, and the iPad. Jobs died of pancreatic cancer in 2011, but his legacy continues to inspire entrepreneurs and innovators around the world.



The Second Coming of Steve Jobs by Alan Deutschman

4.2 out of 5

Language : English

File size : 896 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 352 pages



Jobs was born in San Francisco, California, in 1955. He was adopted by Paul and Clara Jobs, a working-class couple. Jobs showed an early interest in electronics and engineering. He attended Reed College in Portland, Oregon, but dropped out after one semester. Jobs then traveled to India in search of spiritual enlightenment. He returned to the United States in 1974 and founded Apple Computer with Steve Wozniak.

Apple's first product was the Apple I personal computer, which was released in 1976. The Apple II, released in 1977, was a huge success and

helped to establish Apple as a major player in the personal computer industry. Jobs was forced out of Apple in 1985, but he returned in 1997 and helped to turn the company around. Under Jobs' leadership, Apple released a series of successful products, including the iMac, the iPod, the iPhone, and the iPad.

Jobs was a brilliant marketer and a master of persuasion. He was also a ruthless businessman who was known for his demanding management style. Jobs was a perfectionist who pushed his employees to the limit. He was also a risk-taker who was not afraid to make bold decisions. Jobs' vision and leadership helped to make Apple one of the most successful companies in the world.

Jobs died of pancreatic cancer in 2011 at the age of 56. He was survived by his wife, Laurene, and three children. Jobs' death was a major loss for the tech industry and the world. He was a visionary entrepreneur who changed the world with his products and his leadership. Jobs' legacy will continue to inspire entrepreneurs and innovators for generations to come.

The Second Coming of Steve Jobs

The title of this book, "The Second Coming of Steve Jobs," is a reference to the biblical prophecy of the return of Jesus Christ. The author, Alan Deutschman, argues that Jobs was a messianic figure who returned to Apple in 1997 to save the company from bankruptcy. Deutschman compares Jobs to other great leaders in history, such as Winston Churchill and Martin Luther King, Jr. He argues that Jobs had a unique ability to inspire people and to create a sense of mission and purpose. Deutschman also discusses Jobs' flaws and shortcomings, but he ultimately concludes that Jobs was a visionary leader who changed the world.

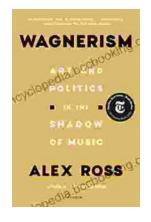
The Second Coming of Steve Jobs is a fascinating and insightful book about one of the most important figures in the tech industry. Deutschman's writing is clear and engaging, and he provides a wealth of new information about Jobs' life and career. This book is a must-read for anyone who is interested in the history of technology or in the life of Steve Jobs.



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